



The SmartBride Spring charity event is quickly approaching and we need your help!

Date: March 26, 2009.
Time: 8pm - 1am
Location: Steam Whistle Brewery

This event will be a fun night out, with food, drinks, silent/live auctions, and many other activities for attendees. In addition to the \$5 donation per ticket sold, 100% of auction proceeds will be donated to the 'Women Moving Women' campaign, an initiative of the Canadian Women's Foundation.

The Women Moving Women campaign (www.womenmovingwomen.ca) will fund life-changing economic development programs that will empower low-income women all across the country to transform their lives. SmartBride Boutique is committed to setting in motion at least one woman's journey from poverty to financial independence by raising a minimum of \$2500.

We're looking for sponsors and partners to donate products and services for the auctions or assist in hosting, decorating or providing entertainment at the event.

WHO'S COMING?

- Conscientious men and women aged 24-40 interested in giving back to their community
- Young professionals looking forward to major life decisions including: buying and furnishing their home and starting families
- Upcoming brides looking for ideas and tips on how to plan a fabulous, budget conscious wedding

WHY PARTNER WITH SMARTBRIDE BOUTIQUE?

One in seven Canadian women lives in poverty. You can have a direct impact on changing the life of at least one woman by supporting the SmartBride Spring charity event.

Beyond this, you will receive:

- Direct exposure with a desirable group of consumers at the event
- Logo recognition on our event website
- Public recognition of sponsor name during the event
- Inclusion in pre-event press releases and marketing activities (depending on level of support)
- Recognition via regular blog posts leading up to the event as new sponsors are added and again after the event thanking sponsors by name
- Opportunity to place product samples or coupons in our gift bags to increase your exposure
- Opportunity to advertise your product or service on SmartBrideBoutique.ca at reduced rates

Ideas to get you started... the only limitation is your imagination!

Live auction: Travel, vacation experiences, custom clothing, services for a year.

Silent auction: Home decor, sporting experiences/goods, wedding/event related services, art.

Provide a service or entertainment at our event: Glam squad, photo opportunities.

Contact Leah or Andrea if you're interested in being a part of this fun and worthwhile charity event. We will work with you to provide meaningful exposure and brand experience. Every little bit helps.

smartbride boutique:
a local classifieds site helping
Brides of all incomes create
the wedding of their dreams
on a realistic budget.

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