

## Getting Started Checklist



### ① Register for a FREE SmartBride Boutique account

- Go to [www.SmartBrideBoutique.com/accounts/register](http://www.SmartBrideBoutique.com/accounts/register)
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### ② List your item for sale

- Click on the "SELL" button in the top left corner of the website
  - Select an item category and your city
  - Fill in the fields with information about your item and select photos of your item from your computer
  - Preview/edit your listing to make sure it looks just right
  - Publish your listing
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### ③ Choose between a free or featured listing, plus add any other helpful services you may want:

- Feature your item by clicking on the "Add Featured Item" check box. Or, publish the listing as a basic (free) listing.
  - Decide whether you would like us to review your listing, or help with pricing and photos. You can also get more exposure for your item by purchasing a Google Adwords Campaign. To purchase a listing critique or Google campaign, click the check boxes to add to your cart.
  - Check out using our safe and secure shopping cart. You may pay for any of the optional services using Visa, Mastercard or American Express.
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### ④ Respond to enquiries from interested brides & make appointments or arrangements to sell your items

- Interested brides will contact you via our secure e-mail service. After that, it's up to you to respond by e-mail, or supply your phone number and additional contact information in order to arrange the sale.
- Make sure to notify the bride of any terms of sale including your refund policy or shipping costs.